

The Love Foundation, Inc.

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**The Love Foundation To Present Love Ambassador Honor to
Dr. Masaru Emoto Best Selling Author and Researcher From Japan
April 27, 2006 in St. Petersburg, Florida**

FOR IMMEDIATE RELEASE

Tampa, FL, April 7, 2006 — The Love Foundation, Inc., a Tampa, Florida based nonprofit will present the designation of “Love Ambassador” to world renowned author and Japanese researcher, Dr. Masaru Emoto at a lecture sponsored by the First Unity Church in St. Petersburg, FL (469-45th Ave. N.) on April 27, 2006 at 7 p.m. This honorary title will be presented by the President and Founder of TLF, Harold W. Becker, as part of the foundation’s mission to inspire people to love unconditionally by recognizing individuals around the world that live their lives as examples of love. It also coincides with TLF’s main program, Global Love Day on May 1st. Emoto is being acknowledged for his humble message of “love and gratitude to water and life.”

Dr. Emoto is a respected pioneer in the research of water and its profound qualities. His years of study and research in the recognition of water’s ability to respond to information and then capture the results in pictures of frozen water crystals has made him a sought out speaker and advocate of water worldwide. In recent years his work has come to the mainstream in such films as *What the Bleep Do We Know* (2004) and *Down the Rabbit Hole* (2006). Emoto has written numerous books including the New York Times bestseller *The Hidden Messages in Water*. His books have been translated in 24 languages. He is a graduate of Yokohama Municipal University’s department of humanities and sciences with a focus on International Relations. He also received certification as a Doctor of Alternative Medicine from the Open International University.

The Love Foundation is a 501(c)3 nonprofit organization with the mission of inspiring people to love unconditionally. Their hope is to assist people by building a practical foundation and understanding of love within individuals and society as a whole. Their purpose and vision is to further the understanding and application of unconditional love through education, research and charitable programs. For more information, contact Lanis Chidel at (813) 966-9926 or email lchidel@tampabay.rr.com

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